
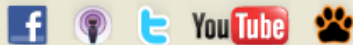




# University NEWS

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 December 15, 2011  54°


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## News Release

Rochester Institute of Technology

Release Date: Nov. 18, 2010  
 Contact: Mindy Mozer  
 585-475-7616 or [mjmun@rit.edu](mailto:mjmun@rit.edu)

PHOTOS AVAILABLE: [www.rit.edu/news/lib/views/public/images/picsadmin/GerryPierce.jpg](http://www.rit.edu/news/lib/views/public/images/picsadmin/GerryPierce.jpg)  
[www.rit.edu/news/lib/views/public/images/picsadmin/DavidKoretz.jpg](http://www.rit.edu/news/lib/views/public/images/picsadmin/DavidKoretz.jpg)



### RIT Appoints Two to Board of Trustees

Rochester Institute of Technology has appointed two new members to its Board of Trustees. The appointments of David Koretz and Gerard "Gerry" Pierce were announced Nov. 12 during the board meeting.

Koretz is a serial entrepreneur who has founded six companies. He is currently CEO of BlueTie, executive chairman of Adventive, and president and CEO of Mykonos Software. Koretz currently serves on the board of directors of Earthlink, BlueTie, RIT President's Roundtable, Adventive, Mykonos Software and the B. Thomas Golisano College of Computing and Information Sciences.

Koretz was a recipient of *Teen People* magazine's "20 Teens Who Will Change the World" award, the "40 Under 40 Award," and the "Rising Star Award." He has completed executive education at Harvard University and Stanford University.

Pierce is the senior vice president of human resources at Wegmans Food Markets. He previously held the positions of manager of human resources and president of Wegmans Federal Credit Union. Pierce earned his bachelor of science degree in business from the University of Dayton in 1971 and his MBA from RIT in 1977.

He is board chairman for Hillside Work Scholarship Connection Program and also serves on the New York State Workforce Investment Board, Hillside Agencies Board of Governors and the Willmot Cancer Center Board.

The Board of Trustees has 55 active members, including 24 who are alumni.

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Note: RIT is internationally recognized for academic leadership in computing, engineering, imaging technology, sustainability, and fine and applied arts, in addition to unparalleled support services for deaf and hard-of-hearing students. RIT enrolls 17,000 full- and part-time students in more than 200 career-oriented and professional programs, and its cooperative education program is one of the oldest and largest in the nation.